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## AEON Credit Service Receives Recognitions at UNICEF HK's 'Say Yes To Breastfeeding' Acknowledgement Ceremony 2024/2025

**AEON Credit Service (Asia) Company Limited** ("AEON Credit Service"; HKEX: 00900) is proud to announce that the company has been recognised as "Breastfeeding Friendly Premises – Gold Label" and "Breastfeeding Friendly Workplace" under the 'Say Yes to Breastfeeding' campaign by the Hong Kong Committee for UNICEF ("UNICEF HK") for supporting breastfeeding and creating breastfeeding-friendly environments in Hong Kong.

The 'Say Yes to Breastfeeding' Acknowledgement Ceremony 2024/2025 was held on 21 February at Sheung Wan Civic Centre. AEON Credit Service received Certificates of Appreciation for the provision of well-equipped breastfeeding room and unwavering commitment to promote a breastfeeding-friendly workplace.

The campaign, organised by UNICEF HK and supported by the Health Bureau and the Department of Health, aims to raise public awareness about the support needed for breastfeeding mothers and to encourage community-wide efforts to develop a breastfeeding-friendly community.

AEON Credit Service believes that employees are part of the fundamental assets to the company. Asides from promoting a breastfeeding-friendly community, AEON Credit Service will continue to adopt employee-oriented human resource management measures and create an equitable, healthy and family-friendly workplace for our employees.

## **Photo captions:**



AEON Credit Service received Certificates of Appreciation at the 'Say Yes to Breastfeeding' Acknowledgement Ceremony 2024/2025.





Group photo of awardees at the 'Say Yes to Breastfeeding' Acknowledgement Ceremony 2024/2025.

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## About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance intermediary business in Hong Kong and microfinance business in Mainland China.